

Great Northern Group Adds Advanced Insulation to the Great Northern Authorized Dealer Network

Thornhill, ON, May 28, 2020 — Great Northern Group of Companies (“GNG”), now rapidly expanding across Canada, announced today that Advanced Insulation is the second building envelope company to join the Great Northern Authorized Dealer Network. Advanced Insulation will provide its sustainable building services in Winnipeg, Manitoba, on behalf of GNG.

The Great Northern Authorized Dealer Network allows its dealers to provide sustainable building services to the customers on behalf of GNG. Currently, GNG has secured partnerships with two major big box retailers. Combined, these retailers have more than 500 locations across Canada.

“We are excited to introduce Advanced Insulation as the newest member of the Great Northern Authorized Dealer Network,” said Noah Murad, President of GNG. “Advanced Insulation provides products and services for the entire building envelope, which perfectly fits our business model of sustainable building services. Our team is dedicated to growing out our dealer network quickly, and excels at finding companies with the right fit.”

Advanced Insulation, based in Winnipeg, Manitoba, and founded in 2009, provides a complete suite of building envelope products and services, including spray foam insulation, blown in attic insulation, batt insulation and vapour barrier, firestopping, specialty coatings, and roofing coatings.

“We are enthusiastic about joining the Great Northern Authorized Dealer Network,” said Evan Lavallee, Owner of Advanced Insulation. “As an authorized dealer, we are able to provide home owners with energy efficient services that they may have otherwise never known about.”

The contract was signed by the first official dealer was High Performance Spray Systems, which signed onto the Great Northern Dealer Network on April 15, 2020. The contract with Advanced Insulation was signed May 6, 2020.

For more information, please visit www.greatnorthern.group

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About Great Northern Group of Companies

GNG is a leading provider of sustainable building services to residential and commercial customers in Canada. A proudly Canadian business, GNG’s offerings focus on all services and technologies that improve the energy efficiency of buildings, to the long term benefit of its customers and the natural environment.

For more information, please visit www.greatnorthern.group.